



The NetWeaver's Creed

- I will constantly be on the lookout for opportunities to put people together in win/win relationships without concern for what I will get out of it.
- I will shift from thinking about WIIFM (What's In It For ME) to WIIFY (What's In It For YOU).
- I will learn to be a resource for others, both regarding the types of information I can provide as well as to surround myself with resource contacts who can be of service to those with whom I come in contact.
- I will apply the principles of NetWeaving on a daily basis and will make a habit of doing those things that will allow me to best implement NetWeaving strategies.
- I will become an outspoken "NetWeaving" ambassador realizing that this will not only help others learn the joys and benefits of NetWeaving but that it will reflect positively back on me as well.

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